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September 10, 1969 - 5

Mark E. Ealey has been named an associate professor of sociology and director of the new Black Studies Program at the University of the Pacific for the 1969/70 academic year, Academic Vice President John M. Bevan announced today.

A 1950 graduate from Howard University, Mr. Ealey received his master's degree in social work from Howard in 1952. He has been a field work supervisor for the School of Social Welfare at the University of California at Berkeley since 1960. Prior to this he was employed by the California Department of Corrections in San Diego, San Quentin and Vacaville.

In announcing his appointment, Dr. Bevan said, "Mr. Ealey comes to the University of the Pacific with unusual qualifications. He has worked with youth. He has counseled with youth. The University looks to him for direction and development of Black Studies and other programs that are related to it."

Beginning this fall, U.O.P. will offer an inter-departmental major in Black Studies. According to the catalog, the purpose of the Black Studies program will be "To provide the perspective and experience by which students may become aware of the social, political, economic, and cultural impact and heritage of the Black American; to provide an impetus and improve modus operandi for present and future communication between White and Black America; to provide the opportunity of preparation for relevant professional careers in education, government and business."

Three courses will be offered this fall semester, according to Dr. Bevan. They will be "History of the American Negro," "Implementation of Social Change," and "Recent Black American Thought." Additional courses will be offered in the spring and next year.

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